

eContent in the Library



EBOOKS AND OTHER DOWNLOADABLES

Terms & Phrases



- eBook
- Reader
- eInk
- ePaper
- Digital Rights Management

Benefits of eContent



- Money
- Time
- Space
- Expanded access
- Marketing

Challenges of eContent



- Format
- Readers/Players
- End user learning curve
- DRM/Publisher restrictions
 - Retail model
 - Agency model
 - Library model

Types of eContent

- Books (adult & children)
- Audiobooks
- Videos/movies
- Music

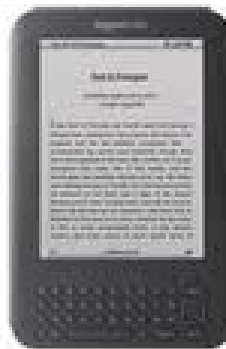


Formats



- EPUB
- PDF
- MP3
- WMA
- WMV

Readers



PRS-350
Pocket Edition



PRS-650
Touch Edition



PRS-950
Daily Edition

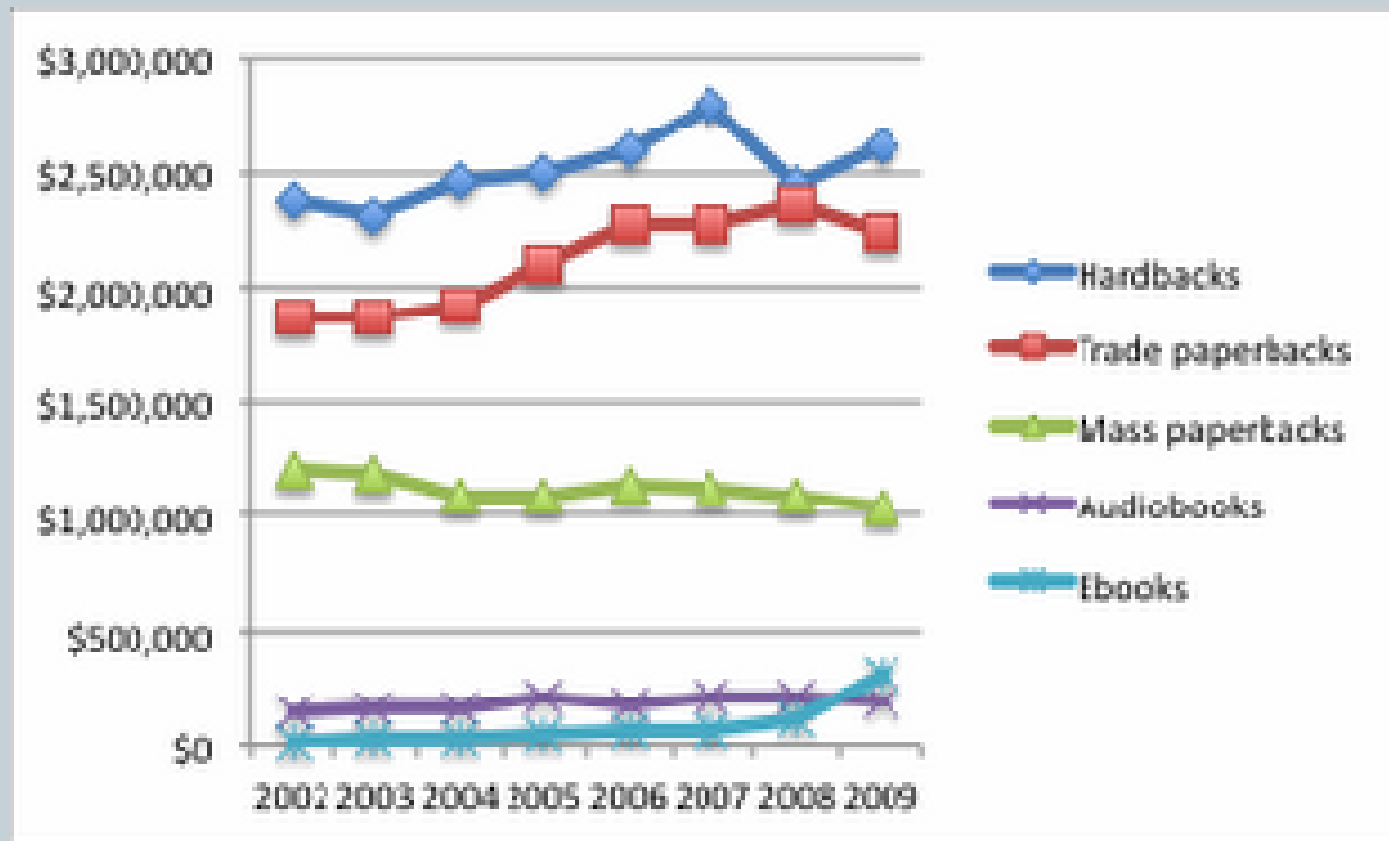


Reader Comparison



	Kindle	B & N Nook	Sony Reader	Ipad
Screen Size	6 & 9.7"	6 & 7"	5-7"	9" & 9.7"
Storage Capacity	4GB (3500 books)	2-8GB (1200-6000 books)	2GB (1200 books) + expandable memory	16-64 GB
Supported Media Formats	Kindle only	EPUB & PDF	EPUB & PDF	EPUB & PDF
Price	\$139, \$189 & \$379	\$199 & \$249	\$179 & \$299	\$499-\$829

Downloadable Content-eBooks

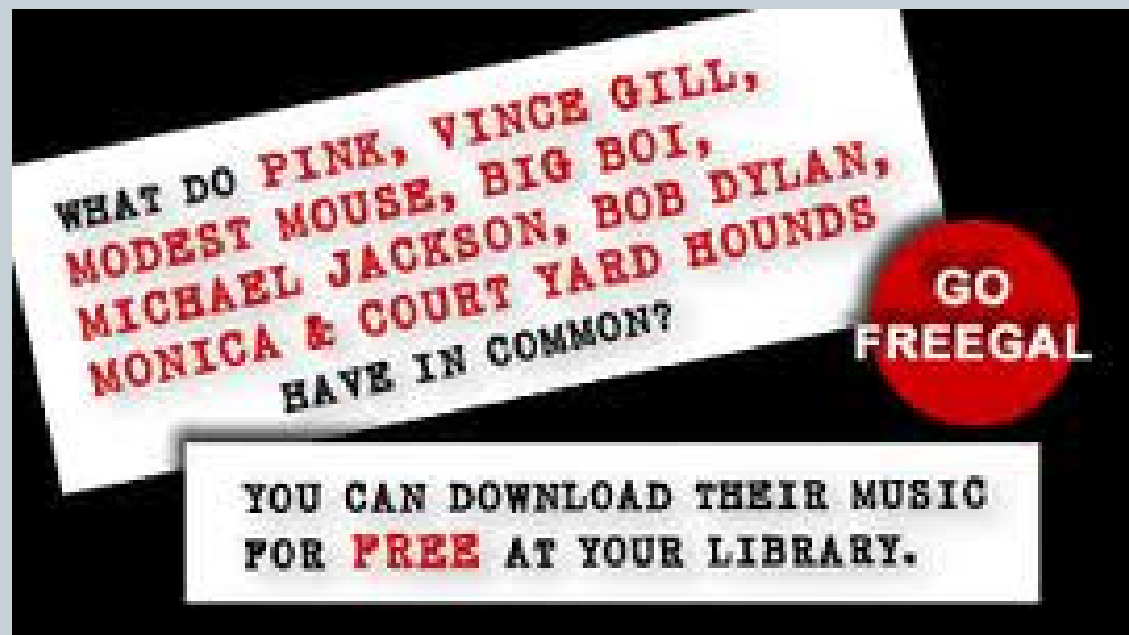


Forrester Research

Downloadable Content-Audiobooks




Downloadable Content-Movies & Music




Freegal







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Upcoming Releases Coming December 25 Daniela Herrero - No Voy A Mentirte

MyLib Top 10

National Top 10

1. Rolling In The Deep
by Adele
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2. Fat Bottomed Girls (Glee Cas...
by Glee Cast
[Download Now](#)


3. Firework (Glee Cast Version)...
by Glee Cast
[Download Now](#)

4. When I Get You Alone (Glee C...
by Glee Cast
[Download Now](#)


5. Thriller / Heads Will Roll (...
by Glee Cast
[Download Now](#)

6. Need You Now (Glee Cast Vers...
by Glee Cast
[Download Now](#)

7. Hold It Against Me
by Britney Spears



Featured Artist



Newly Added

Artist Search # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a balladeer

A Billion Ernies

A Bullet For Pretty Boy

A Change of Pace

A Farewell Rescue

A Few Good Men

A Flock Of Seagulls

A Hope For Home

A Knight's Tale (Motion Picture Soundtrack)

A Lot Like Love (Music From The Motion Picture)

A Mighty Wind (Motion Picture Soundtrack)

Freegal



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Welcome to the Freegal Music log in page

How Freegal Music Works:

- Library users have a weekly download limit. You will be able to keep track of your downloads in the upper right corner of the site. Every song has a sample clip you can listen to before you download.
- The library may have an overall weekly limit, too. If your library runs out of downloads for the week, you can go to "My Wishlist" in the upper right corner and queue up for future music.
- The downloads on this site are all in the MP3 format with no DRM. This service will work with any MP3 player, including iPod, and can be loaded into iTunes. It works on both PCs and Macs.
- Be sure to check out the browsing areas, especially *Artists A to Z* (bottom of page) and the genre lists (menu bar). Click on see *all genres* to view dozens of categories.

Enjoy the site!

Freegal Music gives you access to hundreds of thousands of songs in the Sony Music catalog. You can read more about Sony Music at www.SonyMusic.com

Bienvenido a la página de ingreso de la Música Freegal

Cómo trabaja la Música Freegal:

- Los usuarios de la biblioteca tienen un límite de bajadas por semana. Usted podrá mantener cuenta de sus bajadas en la esquina derecha superior de la página web. Cada canción tiene una muestra que usted puede escuchar antes de bajarla.
- La biblioteca puede tener un límite semanal general también. Si su biblioteca no tiene más bajadas para la semana, usted puede ir a "Mi Lista de Deseos" en la esquina derecha superior y enlistar como música para el futuro.
- Todas las bajadas en esta página web están en el formato para MP3 sin DRM. Este servicio funcionará con cualquier reproductor de MP3, incluyendo iPod, y puede ser instalado en iTunes. Esto funciona en PCs y Macs.
- Esté seguro de chequear las zonas de navegación y las Listas de Géneros (en el menú). Vaya a *Vea Todos* para ver docenas de categorías.

Disfrute la página web!

La Música Freegal le da acceso a cientos de miles de canciones en el catálogo de la Música de Sony. Usted puede leer más sobre la Música de Sony en

Library Participation & Programs



- Circulating devices vs. Vendor subscriptions
 - Examples

Vendors

- Overdrive
- NetLibrary
- Library Ideas

Hundreds of Publishers:

The free OverDrive® Media Console™ software.

 HARLEQUIN

 **BLACKSTONE**
AUDIO, INC.

 HarperCollins Publishers

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LIBRARY

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Graw
Hill**

 **Brilliance**Audio

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UNIVERSITY PRESS

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BOOK GROUP

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